Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated August 8, 2016 (the "Prospectus") issued by Everbright Securities Company Limited (the "Company").

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Everbright Securities Company Limited 光大證券股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6178)

PRICE DETERMINATION

Reference is made to the announcement of the Company dated 8 August, 2016, the Prospectus and the related Application Forms in relation to the Hong Kong Public Offering.

The Offer Price has been determined at HK\$12.68 per H Share (exclusive of brokerage of 1%, SFC transaction levy of 0.0027% and Hong Kong Stock Exchange trading fee of 0.005%) on 12 August, 2016.

The Company expects to announce the general level of indication of interest in the International Offering, the basis of allotment and the level of applications under the Hong Kong Public Offering on Wednesday, 17 August, 2016, in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) and be posted on the website of the Hong Kong Stock Exchange at www.hkexnews.hk and the Company's website at www.ebscn.com. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants under the Hong Kong Public Offering will be available in the manner described in the section headed "How to Apply for Hong Kong Offer Shares – 11. Publication of Results" in the Prospectus.

Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Thursday, 18 August, 2016.

By order of the Board of Directors Everbright Securities Company Limited XUE Feng

Vice chairman and President

Hong Kong, August 12, 2016

As of the date of this announcement, the Board of Directors comprises Mr. XUE Feng as executive Director; Mr. GUO Xinshuang, Mr. TANG Shuangning, Mr. GAO Yunlong, Mr. YIN Lianchen, Mr. CHAN Ming Kin and Mr. YANG Guoping as non-executive Directors; and Mr. ZHU Ning, Mr. XU Jingchang, Mr. XIONG Yan and Mr. LI Zheping as independent non-executive Directors.